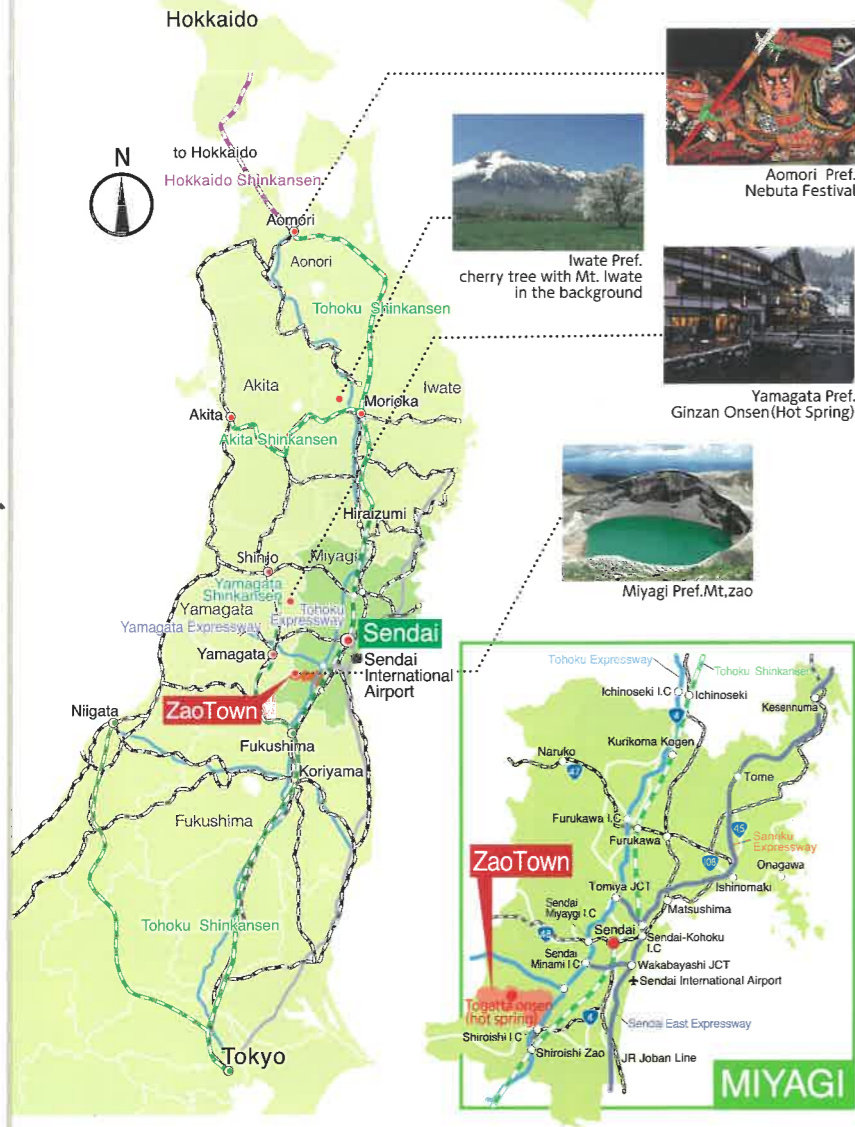


Traffic Guide

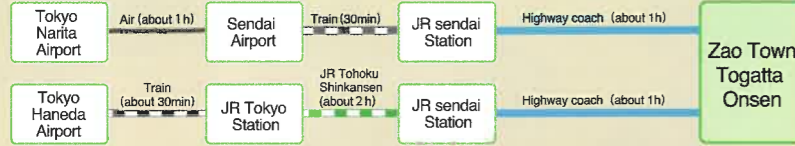


Experience MAP for Zao Town

REJUVENATING TREK



Public Transportation



Rental Car



Information

Zao Town Tourism & Products Association
<http://www.zao-machi.com/>
 36-135,nishi-urayama,shinchi,Togatta-onsen,Zao-machi,Katta-gun,
 Miyagi Prefecture,989-0916,Japan
 FAX +81-224-34-4402
 TEL +81-224-34-4401



Miyagi  Zao Town Tourism & Products Association

Surrounding Miyagi Zao West

Enjoy the splendid view!

Zao Mountains offer amazing unique seasonal experiences!

Experience an all-inclusive stay at sky camp site

Pets are welcomed at this 1100 meter altitude camp site.

Mountain Field Miyagi Zao Sumikawa
 Camp Tent and Umbrellas package available for 2000 yen ~ , Admission fee for facility use is 500 yen per person (children 12 and under free) three days advance booking required
 ☎ 0224-85-3055
 📍 National Forest, Kuraishi-dake, Togatta-Onsen, Zao-machi



Experience a Winter Journey to Miyagi Zao Okama

Okama and Katta-dake on Kattamine Shrine are ideal to visit in mid-March as they are still ice and snow covered.

Mountain Field Miyagi Zao Sumikawa
 Pre-booked for 6,000 yen ~ ☎ 0224-85-3055
 📍 National Forest, Kuraishi-dake, Togatta-Onsen, Zao-machi

MAP B C-1

Early April

Snow Wall Walking

Witness blooming cherry blossoms and snow wall. Only available during this season, What are your waiting for, come on down!!!!

Zao Town Tourism & Products Association
 For more specific information, contact tourist agencies
 ☎ 9:00~13:00 ☎ 0224-34-4401
 Snow Wall Walking is entitled to an in-advance opening of Zao Echo Line

MAP B D-1



to Kawasaki/Aone Onsen (hot spring)

Active Resorts Miyagi Zao

Togatta Onsen (hot spring)

Matsukawa River

Kokeshi Bridge

Miyagi Zao Kokeshi Museum

Zao Cheese Factory

Miyagi Zao Eboshi Resort

Zao Hill Climb Eco

Miyagi Zao Kokeshi Museum

Zao Cheese Factory

Miyagi Zao Eboshi Resort

Zao Hill Climb Eco

Miyagi Zao Kokeshi Museum

Immerse yourself with a night sky

July~August

Ride the gondolas way up to the 1100 meter peak where you can feel your place among the stars. Voted most popular among tourists. Advance booking required.

Miyagi Zao Eboshi Resort
 ¥2,400 yen (advance booking required) ☎ 6:30a.m.~9:00p.m.
 ☎ 0224-34-4001 📍 Togatta-Onsen, Zao-Machi

MAP B E-1



Snow Monster (Hoar Frost) Sight-seeing in Miyagi Zao

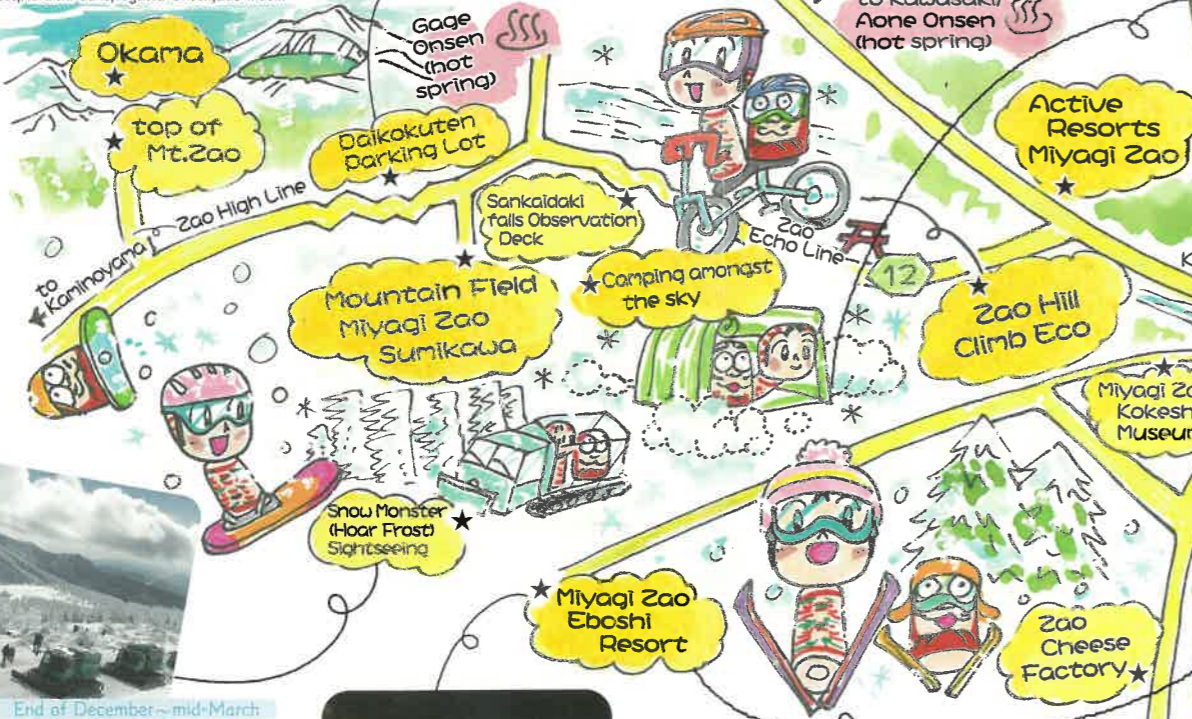
Ride the Wild Monster on your way to the Hoar Frost - Majestic Natural Ice Scenery

Mountain Field Miyagi Zao Sumikawa
 Advance booking required 5000yen~
 ☎ 0224-85-3055
 📍 National Forest, Kuraishi-dake, Togatta-Onsen, Zao-machi

MAP B D-1



End of December~mid-March



Food & Souvenir



☎ coffee roastery & cafe fua

We recommend our latte with blueberries.
 ☎ 11:00a.m~4:00p.m
 Monday, Tuesday, Wednesday (excluding holidays)
 ☎ 0224-29-3655
 📍 270-7 Nanokahara, Togatta-Onsen, Zao-machi



☎ ZAO BOO

Come and relax and enjoy our spacious restaurant with patio for your dining pleasure. We recommend our restaurant signature giant burger.
 ☎ 11:00a.m.~5:00p.m.
 Thursday(excluding holidays)
 ☎ 0224-34-3953
 📍 9-1 Naka-machi, Togatta-Onsen, Zao-machi



☎ soba Sankuan

The architecture of our restaurant replicates the heritage of Akita. Experience the comfortable and traditional Japanese style dining environment
 ☎ 11:00a.m.~
 Tuesday(excluding holidays)
 ☎ 0224-34-2002
 📍 21-13 Togatta-kitayama, Togatta-Onsen, Zao-machi



☎ Cafe Enso

We recommend the spicy Udon noodles, once you try them you will be back for more.
 ☎ 12:00p.m.~5:00p.m.
 Irregular close 0224-34-2713
 ☎ 16 Moto-machi, Togatta-Onsen, Zao-machi



☎ Daihachi Butcher

We provide voted most popular homemade meat pies featuring local Japanese meat.
 ☎ 11:00a.m.~5:00p.m.
 Thursday
 ☎ 0224-34-2402
 📍 7 Kotobuki-cho, Togatta-Onsen, Zao-machi

Surroundings Nanokahara

Embrace nature!

Experience the making of cheese
and enjoy the looking at animals
in the Nanokahara area!

Take a walk in forest

Meditate and rejuvenate with the healing walk in woods.

The Miyagi Prefecture Zao Wild Bird Forest Nature Observation Center 'Kotori House'

- Y Tour fee 300yen (free for : snowshoe)
Fee of Handcrafts making event for kids is 200yen ~
- 9:00a.m.~4:30p.m.
- Mondays (excluding holidays), the day after holidays (excluding weekends and holidays), 12/28to1/4
- 0224-34-1882
- 162-1 Uwanohara, Togatta-Onsen, Zao-Machi

MAP B E-1



Taste blueberried

50 local berries and blueberry ice cream.

Zao Blueberry Farm

- Y U-pick Blueberries Price for all-you-can-eat within 45min is 1,200yen per adult, 800yen per child. Price for U-Pick is 250yen per 100grams
- Tuesday, Wednesday (Closed in winter from November to early May)
- 9:00a.m.~4:00p.m.
- 0224-35-3014
- 254-2 Nanokahara, Togatta-Onsen, Zao-Machi

MAP B E-2

Have an intimate look at local animals

A vast meadow of over 100 hectare where you can have intimate look at animals and have a great experience of making cheese.

Zao Heartland

- Y Reservation required for following experiences
Sausage Making available with advance booking for 400 Yen
Cheese Making available with advance booking for 600 yen
Ice Cream Making available with advance booking for 900 Yen
- 9:00a.m.~5:00p.m. Free Entry
- Closed in winter from late November to late March
- 0224-34-3311
- 201 Nanokahara, Togatta-Onsen, Zao-Machi

MAP B E-2



Fishing opportunities, fishing supplies are provided for free

Fishing experienced and enjoyed by all ages.

- Sakai fish pond
- Y Fishing supplies provided for free (Rainbow trout, coho salmon 100g 180yen Char, cherry salmon 100g 220yen Salt-grilled fish costs 60yen for 100grams)
- 9:00a.m.~4:00p.m.
- Irregular close (Closed in winter from late November to late March)
- 0224-34-2744
- 1-122 Nanokahara, Togatta-Onsen, Zao-Machi

MAP B E-1



Experience of picking Daikon

Buy a large bag and fill it with daikon as much as you can during the harvest season at one fixed price.

- *held every fall *to be confirmed
- Executive Committee for Daikon Picking Festival
- 0224-34-3447
- Nanokahara, Togatta-Onsen, Zao-Machi

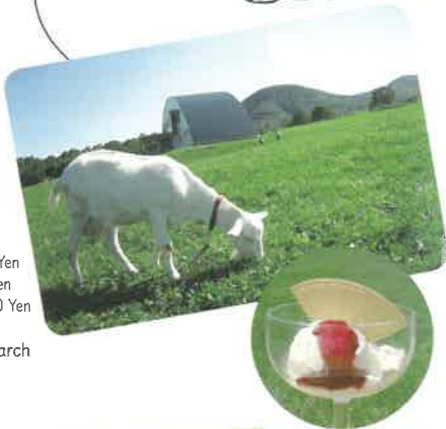
MAP B E-2

Come and see the stunning roses

Choose products at the cheese factory owned store. Appreciate the blossoms of roses in the rose garden.

- Zao Cheese Factory
- 10:00a.m.~5:00p.m.
- open year round
- 0224-34-3311
- 251-4 Nanokahara, Togatta-Onsen, Zao-Machi

MAP B E-2

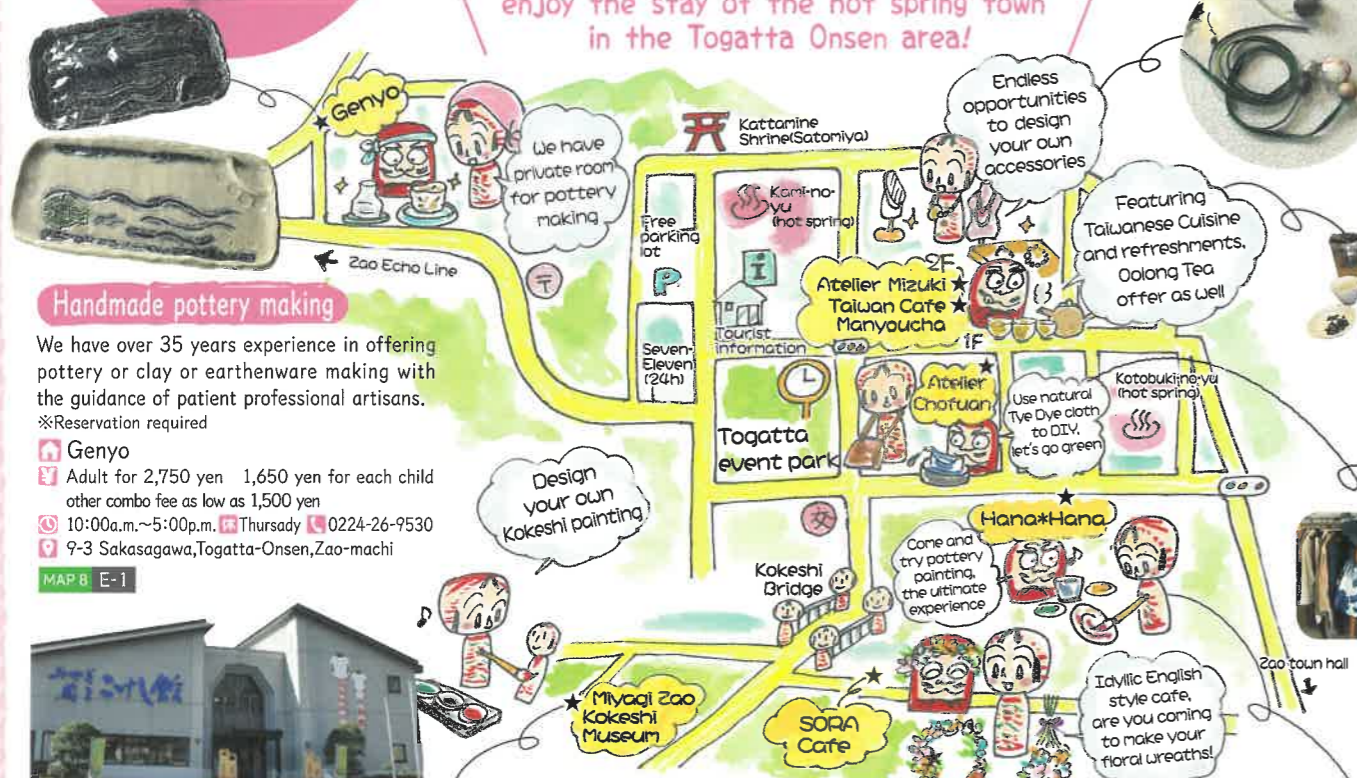


- Soba shouan**
We serve our pure nature buckwheat noodles with crispy tempura.
11:00a.m.~15:00p.m.
Wednesday Thursday
0224-34-1130
13 Kotobuki-cho, Togatta-Onsen, Zao-machi
- Saba Shinraku**
Try our delicious traditional buckwheat noodles and our duck meat soup.
11:00a.m.~7:00p.m.
Tuesday
0224-34-2527
18 Moto-machi, Togatta-Onsen, Zao-machi
- Caffe & Craft 'Carol'**
Try our ice cream and shop at store for crafts and souvenirs.
10:00a.m.~6:00p.m.
Tuesday
0224-34-2523
17 Moto-machi, Togatta-Onsen, Zao-machi
- Hasegawaya**
Our Ice Cream is made with soy milk, please taste for yourself.
7:30a.m.~5:30p.m.
Thursday (irregular close)
0224-34-2442
23 Moto-machi, Togatta-Onsen, Zao-machi
- Sake Kimura shop**
We serve local Japanese sake, red wine and kokeshi crafts as well as the alcohol infused ice-cream.
8:00a.m.~7:00p.m.
Wednesday
0224-34-3800
7 Asahi-cho, Togatta-Onsen, Zao-machi
- Omoto Tofu**
Specialty tofu store, using traditional preparation method.
7:00a.m.~6:00p.m.
irregular close
0224-34-2630
3 Asahi-cho, Togatta-Onsen, Zao-machi
- Izu**
Locally menu for...
11:00a.m.~5:30p.m.
Tuesday
25 Ka...
Zao-n...

Surroundings of Hot Spring street

Path strolling is enjoyable!

Experience the painting of kokeshi dolls and enjoy the stay of the hot spring town in the Togatta Onsen area!



Handmade pottery making

We have over 35 years experience in offering pottery or clay or earthenware making with the guidance of patient professional artisans.

- ※Reservation required
- Genyo**
- ¥ Adult for 2,750 yen 1,650 yen for each child other combo fee as low as 1,500 yen
- 🕒 10:00a.m.~5:00p.m. 📞 Thursday 0224-26-9530
- 📍 9-3 Sakasagawa, Togatta-Onsen, Zao-machi

MAP B E-1



Miyagi Zao Kokeshi Museum

Birthplace of Kokeshi dolls
Largest selection of Kokeshi Dolls originated from Togatta is found here.
Watch Kokeshi dolls' making process presented by artisans and purchase your favorites.

- Kokeshi Museum**
- MAP B E-2
- Adult for 300 yen; 150 yen for each child
- 🕒 9:00a.m.-5:00p.m. (last admission 4:30p.m.)
- open all year around 📞 0224-34-2385
- 📍 36-135 Shinch-nishi-urayama, Togatta onsen, Zao-Machi

The kokeshi museum offers many experiences /

Kokeshi doll painting

Opportunities to try the painting of Kokeshi dolls available to all ages.
🕒 9:00am~11:00am
1:00p.m.-4:00p.m.
¥ 850 yen

Bamboo lantern making

Once you choose your favorite patterns, you can design your lanterns and decorate with beads.
¥ 2,000 yen
🕒 9:00 p.m.~11:00 p.m.
1:00pm-3:00pm

Instrumental performances

Enjoy the instrumental performances in woods and Ocarina music brings you with complete relaxation. Ocarina lesson available for tourists. ※to be confirmed

- 📍 Kokeshi Museum (Ikoi no mori)
- ¥ Events fee for 500 yen reservations required



Jewelry Making

Beads designed and made by Kokeshi doll artisans are found in our accessories.

- Atelier Mizuki**
- ¥ 2,000 yen~ (Materials Costs Included)
- 🕒 1:00p.m.~5:00p.m. reservations required
- 📞 Tuesday, Wednesday 090-6688-7989
- 📍 14-2F, Motomachi, Togatta-Onsen, Zao-machi

MAP A B-2

Sample 3 flavours Taiwan tea

We offer a wide variety of Oolong tea across diverse regions. Try our authentic Taiwan cuisine and Dimsum.

- Taiwan Cafe Manyoucha**
- ¥ 1,500 yen 📞 Tuesday, Wednesday
- 🕒 11:00a.m.~6:00p.m. reservations required
- 📞 0224-34-4218
- 📍 14 Motomachi, Togatta-Onsen, Zao-machi

MAP A B-2

Design your own tie dye purse and other accessories

Design your own products using locally made tie dye material.

- Atelier Chofuan**
- ¥ 1000 yen~
- 🕒 10:00a.m.~4:00p.m.
- 📞 irregular close 📞 0224-26-9383
- 📍 12 Kotobuki-cho, Togatta-Onsen

MAP A B-2

Make your own dry flower wreaths

Spending your leisure time at Cafe and design the wreath with in-season dried flowers.

- SORA Cafe**
- ¥ 3,500 yen ~ 🕒 11:30a.m.-4:00p.m. reservations required
- 📞 Monday, Tuesday, Wednesday 0224-34-3868
- 📍 44-3 Shinch-higashi-urayama, Togatta-Onsen, Zao-machi

MAP A B-3

Pottery painting

Genyo branch store Founded in 2005. Experiments with pottery painting until you are satisfy with your creation.

- ※Reservation required (same-day reservation available)
- Hana×Hana**
- ¥ take your own designed creations for 2,000yen
- 🕒 other combo fee as low as 1,500yen 10:00a.m.~5:00p.m.
- 📞 Thursday 📞 080-5564-1016
- 📍 22 Asahi-cho, Togatta-Onsen, Zao-machi

MAP A B-2

Mt. Zao Gongen and historical sites sightseeing

Companied by rich-experienced tour guide, even non-experienced hikers will enjoy the pleasure of our available hiking trails. ※reservation required

- e.g.) Kamiino-yu→Kattamine shrine satomiya→yu-no-kami→Furumine shrine→Jiyu-gaoka park Observation Deck→Iwasakiyama-kinkutuato(Gold cave ruins)→Matsukawa river→Kamino-yu
- ¥ Fees of two hour hiking tour with tour guides 1500 yen for adults 1,000 yen for Junior high school students and younger ※Departure requires a group of two or more persons
- 🕒 Every Saturday Twice a day
- 1. Set off starts at 10 a.m., ends at 12 p.m.
- 2. Set off starts at 1 p.m., ends at 3 p.m.
- 📞 090-7078-8431 (Guide/Endo)ensou1@yahoo.ne.jp
- 📍 point of departure: Kamino-yu Onsen

MAP B E-1



- 45 Akaya Banya**
Sourced food product only featuring the local pork
🕒 11:30p.m.~1:30p.m.
📞 0224-34-4162
📍 27obuki-cho, Togatta-Onsen, hachi
- 46 Aizawa**
We serve the Japanese seafood rice, numerous options .
🕒 11:00a.m.~1:30p.m.
5:00p.m.~7:30p.m.
📞 Wednesday 📞 0224-34-2524
📍 27 Naka-machi, Togatta-Onsen, Zao-machi
- 47 Bakery BRING**
Bakery exclusive along the street provides fresh bake goods using locally ingredients.
🕒 10:00a.m.~5:00p.m.
📞 Wednesday 📞 0224-26-9690
📍 31-1 Naka-machi, Togatta-Onsen, Zao-machi
- 48 Restaurant 'Yoshimatsu'**
A restaurant along Matsukawa River with a great view of the Zao mountain range.
🕒 11:00am~4:00pm
📞 Irregular close 📞 0224-34-1133
📍 59-1 Togatta-Onsen-nishiura, Zao-machi
- 49 Japanese Restaurant 'Syouroku'**
A restaurant with rich ingredients that uses numerous local products.
🕒 11:00a.m.~4:00p.m. (Lo15:30)
📞 Thursday 📞 0224-34-2433
📍 36-104 Shinch-nishi-urayama, Togatta-Onsen, Zao-machi
- 49 Yamaboshi**
Enjoy our Japanese rice dish "Kamameshi" with local fresh ingredients.
🕒 11:00a.m.~3:00p.m.
5:00p.m.~7:30p.m.
📞 Irregular close 📞 0224-34-1180
📍 75-31 Katsumazaka, Togatta-Onsen, Zao-machi
- 50 Zao Waku-Waku**
Our dishes incorporate local seasonal vegetable
🕒 11:00a.m.~5:00p.m.
📞 Tuesday (excluding holi) 📞 0224-34-2041
📍 71 Kotsumazaka, Togatta-Zao-machi

Surrounding Miyagi Zao East

Making fun memories!

Experience the making of handcraft and enjoy the fruits picking in the Zao East area!



Outdoor Grill

Covered barbecue sites without concerning about unexpected weather and indoor foot soak offered.

Wild.zao.BBQ
6 barbecue pits
capacity 5people/per 1 pits

Barbecue pits for 3,000 for use
Outside food permitted
On Site food available with four days advance notice up to three days cancellation notice required
10:00a.m.-7:00p.m. open year round
0224-34-2341
Wild.zao.village 1-1 Kotsumazasa,Togatta-Onsen,Zao-Machi
MAP B F-2

Painting workshop

Wood painting guided by onsite experienced artisans.

Zao Ittobori
Sculpture workshop
Experience of colouring Wood carving crafts(about 60 minutes)
2,500 yen
two person minimum reservation advance reservation required
9:00 a.m.-5:00 p.m.
Irregular close 0224-26-6070
9-2 Shimonohara, Togatta-Onsen,Zao-machi
MAP B F-2



Pottery workshop

Featuring our 33 year old pottery kiln using local soil (products) and pottery lessons are available for tourists.

Zao ware Manpugama
electric wheel-throwing course (about 90 minutes)
6,500yen ~ / each person other combo fee as low as 1,500yen reservation required
9:00 a.m.-5:00 p.m.
(last admission 4:30 p.m.)
the first and third Tuesday (New Years holiday 12/30to1/5)
0224-34-4117
8-3 Shimonohara,Togatta-Onsen, Zao-machi
MAP B F-2



Pottery&hand craft workshop

Crafts-making experience complementary food and drink.

Café&experience factory
do yourself pottery and wood crafts
2,000 yen (includes drink and snacks)
11:00 a.m.-9:00 p.m. (Lo20:00)
Thursday, third Wednesday 0224-29-3260
32 Kitakawauchi,Enda,Zao-machi
MAP B G-2

Horseback riding

Western-style horseback riding.

White Stone R.C
Kurumi Farm, Sky Line
6,000 yen ~ 9:00 a.m.-sunset
Irregular close 0224-33-3197
1-67 Kami-kakeyama,Magatake,Zao-Machi
MAP B F-3

Design your own wood paintings

Zao Ittobori

Manpu gama

Making your pottery

Tasty outdoor barbecuing

White Stone

Enjoy a relaxing horseback ride in nature

Fruit picking
Strawberries, peaches, apples, pears, and Zao Mountains is the paradise of fruits

Sipping coffee while making pottery

Takukan

Wild.zao.BBQ

Cosmos Road

Tohoku Expressway

to Ogawara

to Shirosishi

to Shirosishi I.C

to Togatta Onsen (Hot spring)

to Kawasaki

Murata I.C



51 Farm
plenty of es.
Onsen,



51 Restaurant 'Kamasawa'
Our special dish features local reputable Japanese pork meat. We also sell local seasonal products.
11:00a.m.-3:00p.m. (Lo14:30)
10:00a.m.-18:00p.m.
Wednesday 0224-34-3722
12-29 Kamazawa,Enda,Ooaza, Zao-machi



52 Tamagoya
Our eggs come from chickens raised on organic feed,egg-based snacks are available for purchase in-store.
9:00a.m.-18:00p.m.
10:00a.m.-18:00p.m.
Open year round 0224-22-7711
10-8 benten,Enda,Ooaza,Zao-machi



53 Yogurt Factory Areyu
Yogurt made from freshly squeezed milk straight from the local ranch is topped with berries and nuts.
11:00a.m.-3:00p.m.
Open year round 0224-22-7033
68-1 Mukaibara,Komurasaki,Ooaza, Zao-machi



54 Soba Ki-no-sato
Handmade crystal clear buckwheat noodles.
11:00a.m.-3:00p.m.
Open year round 0224-33-2233
23-1 Kawaharabata,Yaduki,Ooaza, Zao-machi



55 Atelir DesLys
Our bakery is run by a chef educated in France. Carefully selected local ingredients are used in baked goods.
9:00a.m.-6:30p.m.
(Holiday 9:00a.m.-18:00p.m.)
Tuesday 0224-33-4377
28-13,Higashiyama,Enda,Ooaza,Zao-machi



56 Pizza Tom Sawyer
Pizza marinara using fresh tomatoes. Handmade leather crafts are also on display and for sale.
11:00a.m.-15:00p.m. 5:30p.m.-8:30p.m.
Wednesday(excluding holidays)
0224-26-6172
61-1 Nishi-douro,Magatake,Zao-machi

Togatta Onsen is enjoyable!

MIYAGI ZAO MAP A



Communal hot spring bath

Natural mineral spring effective for relieving muscle and joint pain

1 Kami-no-yu TEL.0224-34-1990
 Kami-no-yu is a communal bath featuring the rich scent of local wood and are available with hot, warm water.
 ♪ Adult for 330 yen; 110 yen for each child
 ⌚ 10:00am~1:30pm 4:00pm~7:30pm



2 Kotobuki-no-yu TEL.0224-34-1990 (Kami-no-yu)
 Locals and tourists alike enjoy our Japanese old-fashioned hot spring experience featuring its water flows straight from its source
 ♪ Adult for 330 yen; 110 yen for each child
 ⌚ 6:00am~9:30am 4:00pm~7:30pm



3 Barden-ya Soho
 Enjoy the homemade "Baden-ya zao Yuba (bean curd skin)", Enjoy the homemade "Baden-ya zao Yuba (bean curd skin)". 100% natural hot spring for skin-soothing benefits
 MAP A A-3
 ☎ 0224-34-3161
 📍 43-1 Higashi-Urayama, Shinchi, Togatta-Onsen, Zao-machi



4 Daicyu
 An ideal place providing traditional Japanese style guests rooms and tasteful seasonal dishes
 MAP A B-2
 ☎ 0224-34-2306
 📍 1 Asahi-machi, Togatta-onsen, Zao-machi



5 Yamabuki
 This hotel features an intimacy with nature. Free drinks during supper offered
 MAP B F-2
 ☎ 0224-34-2711
 📍 21-70 Kotsumazaka, Togatta-Onsen, Zao-machi

MIYAGI ZAO MAP B



Okama (Volcanic crater)
This emerald green lake gives a feeling of mystery sit against a volcanic rock, this tourists spot is symbol of Zao town.



Gaga Onsen (hot spring)
Leave time behind and relax in our Inn in the mountains.
TEL: 0224-87-2021
1 Gaga, Ooaza-maekawa, Kawasaki-machi, Shibata-gun



Miyagi Zao Eboshi Resort
Ski runs provide opportunities for everyone from beginner to advanced skiers and snowboarders.
Miyagi Zao Eboshi Resort
TEL: 0224-34-4001
Togatta-Onsen, zao-machi



Backcountry
Come and enjoy nature in our all-natural ski slopes where professional instructors are available.
Contact information M's Guide & school
TEL: 080-1834-8777 (8:00a.m.~5:00p.m.)
Mountain Field Miyagi Zao Sumikawa

Chuka-tei Bunten
Japanese style noodle soup made using Zao's fresh water.
TEL: 0224-34-4262
11:00a.m.~2:30p.m. (Sa, Su, 11:00am~15:00p.m.)
Tuesday, Wednesday
478-1 Nanokahara, Togatta-onsen, zao-machi



Road trip direction to the south of Sendai

Relax in the natural environment

- Shiroishi 1h10min**
Okama (Zao Town) An uncanny and a wonder created by nature
- Zaimoku-iwa Timber Rock (Shiroishi) 20min**
Tourists will be impressed by the volcanic rock and in the park there is a ice room functioned as fridge in ancient time
- Nametsu Otaki Waterfall (Shichigasyuku) 35min**
This is an awe-inspiring waterfall, so close you could touch it
- Sendai 30min**
Strolling along the beach (Natori Yuriage) The Fisherman's market will be held on the weekend. There is a lot of seafood Here!
- Togatta Onsen (Hot Spring) 10min**
let go of the day's stress by soaking in the hot spring.
- Okama (Zao Town) 45min**
Zao Heartland (Zao Town) how about trying to grill in nature and sample the dishes featuring our cheese dishes in cheese factory.
- Seafood meal 35min**
Surf clam or Salmon roe rice served in a clay pot for lunch at restaurants by the seashore.
- Picking the seasonal fruits (Zao Town) 1h**

A one day tour of the seashore-to-Mountain

Hiking Trails

Zao Mountains offer a range of hiking trails for all skills and abilities accessible any time during any season. Designated parking lots can be accessed along Echo Line.
e.g.) Togatta onsen→20min→entrance of the Echo Line→5min→Reisendo→90min→sankai falls Observation Deck→Omin→Fudou falls Observation Deck→100min→Sai-no-kawara→50min→Daikokuten→60min→Okama
<Hiking Tour Guide Association> TEL: 090-7066-3914 mzaoguide@gmail.com
<ZAO Kodo (Zao Legacy Trail) Association> TEL: 0224-34-3627 info@zaokodo.com

Witness the sites which you can only see close up

Togatta Strolling

- Tourist information 2min
- Bicycle lane along the Matsukawa 10min
- Torii (a traditional Japanese gate) 10min
- Jiyu-gaoka park Observation Deck 15min
- Tourist information 15min

Home for Kokeshi

- Miyagi Zao Kokeshi Museum 3min
- A cycling lane along Matsukawa river 30min
- ZAO Heartland ranch 20min
- Home of Kokeshi dolls 5min
- Miyagi Zao Kokeshi Museum 5min

Miyagi Zao Fox Village
Witness foxes in their natural environment. Shops and rest areas located throughout.
TEL: 0224-24-8812
9:00a.m.~5:00p.m. (last admission 16:30p.m.)
¥1,000yen adults, children 12 and under free
Wednesday (March, Holiday week in May, August is open every day.)
11-3 Kawarago, Fukuoka-yatsumiya, shiroishi-shi

Gallery Cafe 'Cross Road'
After viewing works of art in our gallery you can relax in our on location café.
TEL: 0224-34-3939 10:00a.m.~4:00p.m.
Monday, Tuesday, Wednesday
18-2 Shinchi- Nishi-Urayama, Togatta-Onsen, Zao-machi

Home of Kokeshi
Kokeshi doll shops line the streets, creating a feeling of ancient times.
Depending on the schedule of artisans
Shinchi, Togatta-Onsen, Zao-machi

Flowers Spot of South Sendai Plants of Zao witness local mountain plants in Zao.

April	May	June	July
Plum blossoms Kawasaki-machi (National Michinoku Forest Lakeside Park) Early March to Late April Oogawara-machi (Tsutsumiune Danchi) Mid March to Early April Asian skunk cabbage Shiroishi-shi (Dodan-no-mori forest) Early April to Late April Shichikasyuku-machi (Mizubasho Colony) Mid of April to Mid of May Cherry blossoms Oogawara-machi (Hitome Senbon Sakura) Late March to Early April Shiroishi-shi (Shiroishi castle) Late March to Early April Shibata-machi (Funaoka Castle Park) Late March to Early April	Creeping phlox Shiroishi-shi (Splash Land Shiroishi) Late April to Early May Tulip Kawasaki-machi (National Michinoku Forest Lakeside Park) Late April to Mid May Peach blossoms Zao-machi (Hanagi Park) Late April to Mid May Narcissus Zao-machi (Miyagi Zao Eboshi Resort) Late April to Mid May Pear blossoms Zao-machi (each farm) Late April to Mid May	Wisteria, peonies Iwanuma-shi (Kanahebi shrine (Botan-en)) Early May to Mid May Rose Zao-machi (Zao Cheese Factory) Late May to Early July Iwanuma-shi (Hanatopia Iwanuma) Late May to Early June	Hydrangea Shibata-machi (Hanatopia Iwanuma) Mid June to Early July Kawasaki-machi (National Michinoku Forest Lakeside Park) Late June to Late July

<p>6 Onuma Ryokan Treat yourself with healing in our thermal spring water, enjoy the seasonal ingredients and relax in our cozy, peaceful guest rooms. View the magnificent Zao mountain range while relaxing in our outdoor hot spring. MAP A B-2 0224-34-2206 2 Asahi-machi, Togatta-Onsen, Zao-machi</p>	<p>7 Ryokan Sanjiro Out-door Hot Spring features views of magnificent Zao Mountain in this time-honored hotel. MAP A B-1 0224-34-2216 3 Motomachi, Togatta-Onsen, Zao-machi</p>	<p>8 Daikon-no-hana Savor the distinctive local delicacies while soaking in our hot spring in the woods. MAP B E-1 0570-04-1155 21-7 Kitayama, Togatta-onsen, Zao-machi</p>	<p>9 Yutomori Club Enjoy yourself in nature; Immerse yourself into the Nature; All-inclusive hot spring resort. MAP B E-1 0570-05-2311 128 Uenohara, Togatta-Onsen, Zao-machi</p>	<p>10 Active Resort We have the largest number of the guest room at Togatta Onsen and accommodate both individual parties and groups MAP B E-1 0224-34-3600 1-1 Oniishihara, Togatta-Onsen, Zao-machi</p>	<p>11 Ryokan Genbei Featuring its traditional Japanese one-story wooden building where tourists of all age groups enjoy seasonal dishes made with seasonal ingredients MAP A A-2 0224-34-2124 5-1 Nakamachi, Togatta-Onsen, Zao-machi</p>	<p>12 Tamaya Ryokan The hot spring bath warms your body and the food made with all-season ingredients satisfy your stomach MAP A B-2 0224-34-2316 21 Motomachi, Togatta-onsen, Zao-machi</p>	<p>13 Azumaya Ryokan Serve local seasonal foods and all-day access to hot spring MAP A A-1 0224-34-2216 8 Motomachi, Togatta-onsen, Zao-machi</p>	<p>14 Sansatei View the magnificent Zao mountain range from our rooms. Satisfy yourself with our local tasteful dishes MAP A B-3 0224-34-2211 30 Higashiura, Togatta-Onsen, Zao-machi</p>	<p>15 CHIKUSENSO ONSEN A luxury hotel sitting in the middle of woods where we provide our guests with exquisite foods MAP B E-1 0224-34-1188 88-11 Uenohara, Togatta-Onsen, Zao-machi</p>	<p>16 Kam... Enjoy the s... our peacef... MAP B G-3 0224-34-102 Kama... ooaza-hiro</p>
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Food & Commu
BUNA-n
Try our unqi... in half pump...
0224-35-5...
11:00a.m.~4:30p.m.
Tuesday, th...
12-1 Kotsur... zao-machi

Surrounding Miyagi

Surroundings of Hot Spring street

Surrounding Miyagi

- Zao Waku-Waku Farm
- Yamaboushi
- Yamabuki
- Saemon
- Zao Sansuien



Food & Communication
BUNA-no-Mori
 Try our uniquely served dishes in half pumpkin bowl.
 ☎ 0224-35-3355
 🕒 11:00a.m.~3:00p.m.
 4:30p.m.~7:30p.m.
 🗓 Tuesday, the third Wednesday
 📍 12-1 Kotsumazaka, Togatta-Onsen, zao-machi
 ● Miyagi Zao golf club

Zelkova
 Our restaurant serves authentic steak made with the finest Sendai beef.
 ☎ 0224-26-8115
 🕒 11:00 a.m.~4:00 p.m. 🗓 Wednesday
 🗓 Tuesday, the third Wednesday
 📍 7-55 Ooedayama, Togatta-Onsen, Zap-machi



Famaer's Fresh 'Minnano'
 Locally produced rice, vegetables, fruits, and meats are available to purchase in Zao.
 ☎ 0224-33-3915
 🕒 9:00 a.m.~5:00 p.m.
 🗓 open year round
 🗓 New Years holiday 1/1 to 1/3
 📍 188 Tanaka, Hirasawa, Zao-machi



Surroundings of Hot Spring street

Surrounding Miyagi Zao East

Gallery Cafe 'Cross Road'
 After viewing works of art in our gallery you can relax in our on location café.
 ☎ 0224-34-3939 🕒 10:00a.m.~4:00p.m.
 🗓 Monday, Tuesday, Wednesday
 📍 18-2 Shinchi- Nishi-Urayama, Togatta-Onsen, Zao-machi



Home of Kokeshi
 Kokeshi doll shops line the streets, creating a feeling of ancient times.
 🗓 Depending on the schedule of artisans
 📍 Shinchi, Togatta-Onsen, Zao-machi



farmaer's cafe carrot.
 Come and relax in our cafe on the hill where our pudding is made with eggs from local chickens.
 ☎ 0224-26-8565
 🕒 11:00a.m.~5:00p.m.
 🗓 Tuesday, the third Thursday
 📍 104-3 Motsucyoji, Miya, Zao-machi



Japanese Restaurant Miya Sushi
 Rich selection of sushi meals, from sushi, tempura, and uzen. Try them all! Highly recommended is the hearty Special uzen zen.
 ☎ 0224-32-2504
 🕒 11:00a.m.~2:00p.m.
 4:30p.m.~9:00p.m.
 🗓 the second Monday, the fourth Monday
 📍 68-5 Ipponmatsu-nishi, Miya, zao-machi



Coca-Cola Bottlers Japan Zao Factory
 Take a tour of the Coca-Cola factory, full of products and fun surprises.
 ☎ 0224-32-3505
 🕒 Factory tour available
 🕒 ①10:30 ②13:00 ③14:30
 one day advance booking required
 🗓 irregular close
 📍 1-1 Minami-kawazoi, Miya, Zao-machi



Japanese Sweet 'Tamuraaya'
 Our store has been around for over 100 years since the era of the Meiji. We strongly recommend the Dorayaki - a pancake with the stuffing of red bean paste (Doraemon's favorite).
 ☎ 0224-32-2520 🕒 8:00 a.m.~7:00 p.m.
 🗓 every month on the 5th, 15th, 25th
 📍 51 machi, Miya, Zao-machi



- 17 Zao local cuisine**
 Enjoy the cuisine using local Zao's seasonal ingredients.
 ☎ 0224-26-6101
 📍 129-1 Niyashiki, Miya, Zao-machi MAP B G-4
- 18 Farmer's Stand 'Murakami'**
 Store available to purchase local fresh fruits and vegetables.
 ☎ 0224-34-2438
 📍 7A-3 Kotsumazaka, Togatta-Onsen, Zao-machi MAP B F-2
- 19 Zao Bio Farm**
 Local farms raise duck providing meat which used in our French cuisine.
 ☎ 0224-33-4551
 📍 17 Dounoiri, Enda, Ooaza, Zao-machi MAP B G-2
- 20 Soba Omi**
 Provide handmade buckwheat noodles.
 ☎ 0224-33-3278
 📍 3-5 Nishi-douro, Mogatake, Ooaza, Zao-machi MAP B G-3
- 21 Ramen Shop 'Men-ou Mirai'**
 Our restaurant serves Ramen featuring its soup with local fresh ingredients. Chinese style noodles with the scent of Yuzu (small citrus fruit) are recommended.
 📍 Zao Enda Location 0224-26-9082 MAP B F-2
 📍 13-15 Kamasawa, Enda, Zao-machi
 📍 Zao Miya Location 0224-26-9145 Zao Miya Location MAP B G-4
 📍 80-1 Machi, Miya, Zao-machi
- 22 Zao Sansuien**
 Villa residential zone that has a full range of facilities with home-in hot spring water. There is a 24-hour store at the entrance.
 ☎ 0120-3410-46
 📍 75-31 Kotsumazaka, Togatta-Onsen MAP B F-2
- 23 Soba Kunpu**
 A buckwheat noodles restaurant featuring its dining experience with close to nature.
 ☎ 0224-35-3551
 📍 1-192 Nanonakara, Togatta-Onsen, Zao-machi MAP B E-2
- 24 Tea time 'Yamabiko'**
 This teahouse offers guests a healing atmosphere with handmade Kusa Mochi and great coffee. Pets are welcomed.
 ☎ 0224-34-2220
 📍 2 Nishi-syuden, Togatta-Onsen, Zao-machi MAP B E-1

- 25 fashion shop 'Tsudaya'**
 Everything from women's clothing, underclothing, Kimonos, and healthy foods.
 ☎ 0224-32-2525
 📍 123 Machi, Miya, Zao-machi MAP B G-4
- 26 Zao Suzushiro**
 Soybean products in-store are made in a hygienic environment with Zao's natural water.
 ☎ 0224-34-1331
 📍 1-729 Nanakahara, Togatta-Onsen, Zao-machi MAP B E-2
- 27 Japanese Sweet 'Ito'**
 Zao Cheese Manju features its locally processed dairy products with more than a 30 years of reputation.
 ☎ 0224-34-2723
 📍 12-14 Kamasawa, Enda, Ooaza, Zao-machi MAP B F-2
- 28 Soba Marufuku**
 A buckwheat noodles restaurant near the entrance to the Zao Echo Line.
 ☎ 0224-34-1755
 📍 1-48 shizuhara, Togatta-Onsen, Zao-machi MAP B E-1
- 29 Cuisine 'Saemon'**
 A restaurant found within the woods. Please enjoy our dishes made with seasonal fresh ingredients.
 ☎ 0224-34-1156
 📍 51-219 Kotsumazaka, Togatta-Onsen, Zao-machi MAP B F-2
- 30 Japanese Sweet 'Aida'**
 Handmade Lemon Daifuku with the stuffing of white bean paste, lemon pulp, and zest.
 ☎ 0224-33-2864
 📍 52 Ennda, eki-nai, Zao-machi MAP B G-2
- 31 Japanese Restaurant 'Kojiro'**
 Fulfill your appetite with our traditional Japanese cuisine featuring local seasonal ingredients.
 ☎ 0224-32-2338
 📍 323-15 Matsuogaka, Miya, Zao-machi MAP B G-4
- 32 noodles 'Takano'**
 Our noodles as one of Zao's special local foods featuring its use of high-quality flour and non-oil frying process. Zao-No-Homare and Kokeshi-Umen are especially recommended.
 ☎ 0224-32-3114
 📍 24 Machi, Miya, Zao-machi MAP B G-4

📍 Names 📄 fees 🕒 opening hours 📞 Tel. 🗓 non business days 🛏 Guest rooms/guests 📍 address

Plants of Zao ▶ witness local mountain plants in Zao .

May	June	July	August	September
Creeping phlox Shiroishi-shi (Splash Land Shiroishi) Late April to Early May Tulip Kawasaki-machi (National Michinoku Forest Lakeside Park) Late April to Mid May Peach blossoms Zao-machi (Hanagi Park) Late April to Mid May Narcissus Zao-machi (Miyagi Zao Eboshi Resort) Late April to Mid May Pear blossoms Zao-machi (each farm) Late April to Mid May	Wisteria, peonies Iwanuma-shi (Kanahebi shrine (Botan-en)) Early May to Mid May Rose Zao-machi (Zao Cheese Factory) Late May to Early July Iwanuma-shi (Hanatopia Iwanuma) Late May to Early June	Hydrangea Shibata-machi (Hanatopia Iwanuma) Mid June to Early July Kawasaki-machi (National Michinoku Forest Lakeside Park) Late June to Late July	Sun flower Yamamoto-machi (Sunflower Garden) Early July to Mid August Kawasaki-machi (National Michinoku Forest Lakeside Park) Early August to Mid August Red spider lily Shibata-machi (Funaoka Castle Park) Mid September to Early October	



13 Ryokan
 Traditional Japanese inns with seasonal foods and hot spring.
 📍 30 Higashiura, Togatta-Onsen, Zao-machi
 ☎ 0224-34-2211

14 Sansatei
 View the magnificent Zao mountain range from our rooms. Satisfy yourself with our local tasteful dishes.
 📍 88-11 Uenohara, Togatta-Onsen, Zao-machi
 ☎ 0224-34-1188

15 CHIKUSENSO ONSEN
 A luxury hotel sitting in the middle of woods where we provide our guests with exquisite foods.
 📍 102 Kamakurasawa, ooaza-hirasawa, Zao-machi
 ☎ 0224-33-2533

16 Kamakura Onsen
 Enjoy the sound of cuckoo birds in our peaceful mountain valley hotel.
 📍 102 Kamakurasawa, ooaza-hirasawa, Zao-machi
 ☎ 0224-33-2533

Food and Drink Recommendations
 Privacy
 Hot Spring Recommendation
 Luxury Suite Hotel and Chain Hotel
 Hot Spring available for non-hotel residents

Information on rental items

Rental service at the Zao Tourist Information Counter, Let's go explore the Zao.

- Electric bicycle is 1,000 yen for three hours
- Nordic-style Hiking poles is 300 yen or seven days
- A set of Snowshoes and poles is 1,500 yen for three days

Take Zao tour on two wheelers!
 Bicycles and snowshoe equipment are available for rent according to seasons.

Mr. Zao's Kitchen

Special local products found in Mr. Zao's Kitchen. Mr. Zao as our mascot comes with a great fortune to you.

☎ 0224-34-4401
 Zao Town Tourist Products Association